

Figure 1

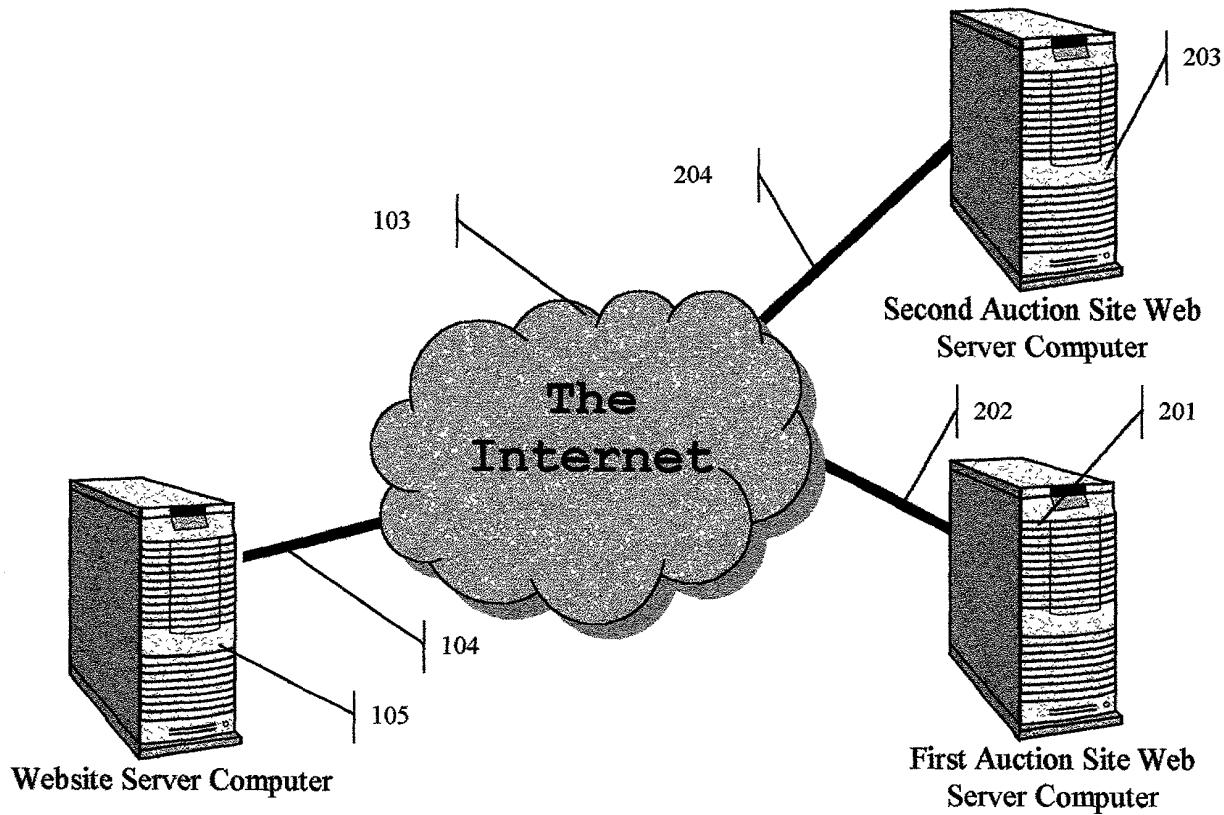


Figure 2

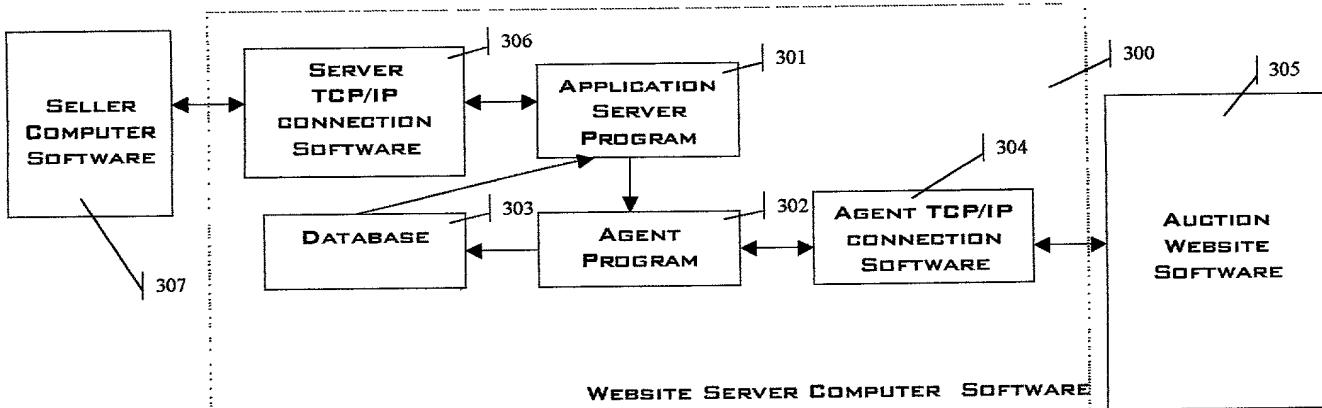


Figure 3

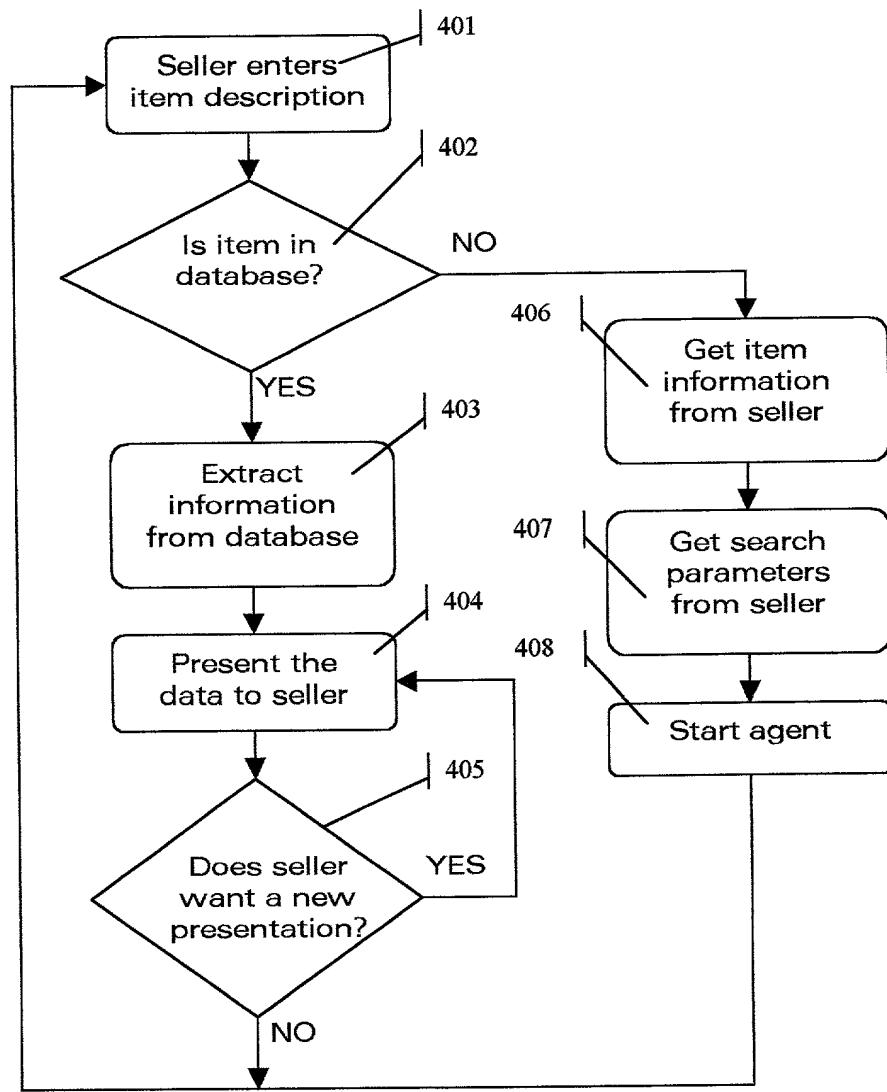


Figure 4

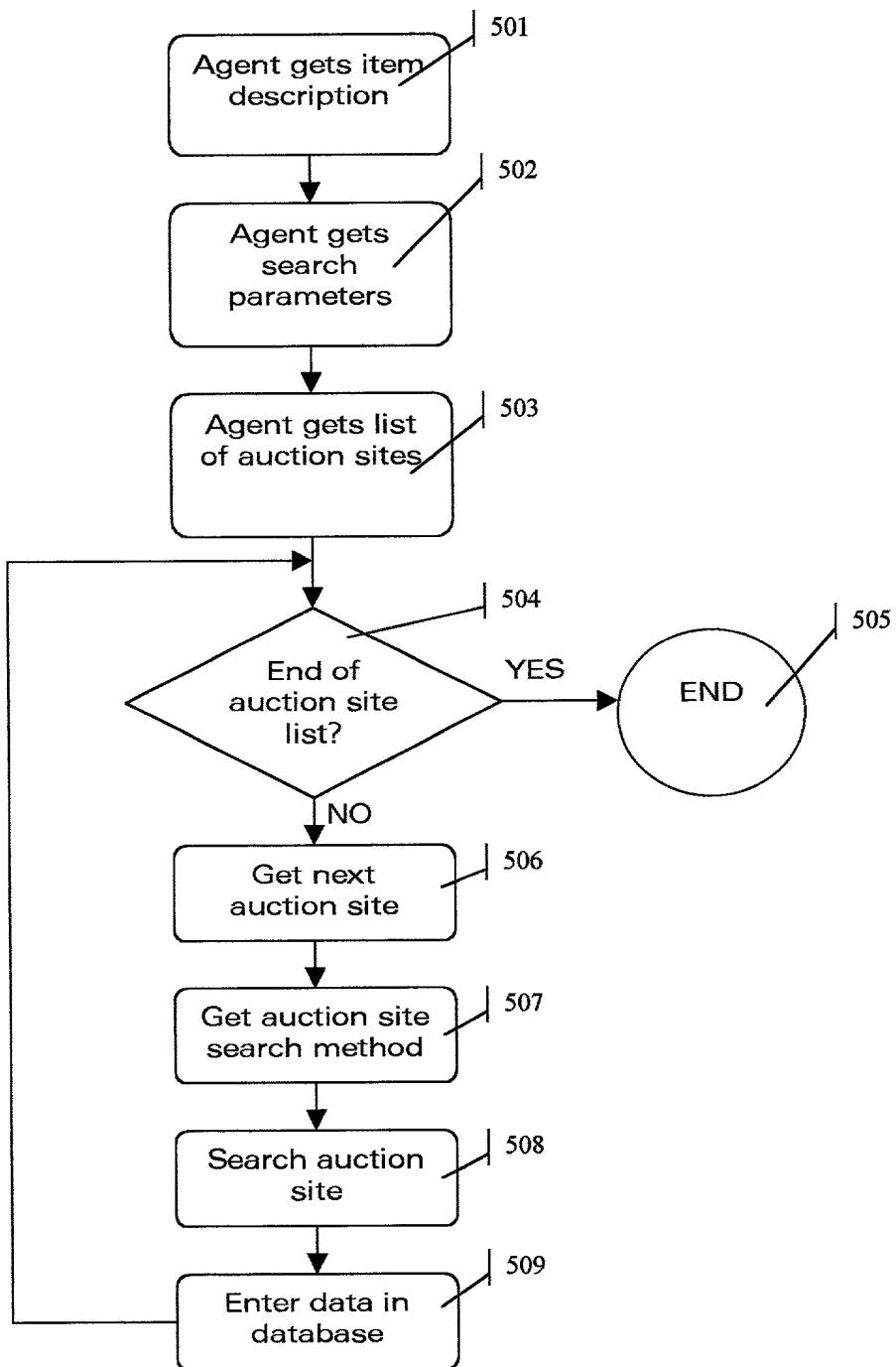


Figure 5

Enter information about your product

Enter the information below about your product for sale. We will provide you with information about previous sales at auction sites on the Internet.

Describe your product following the numbered steps below

1. Product name: 601

2. Product category: 602

Fill in the category number above or click in the boxes below from left to right until you have found the appropriate category for your item.

Choose a category: 603

Laptop -> 604

Laptop, Notebooks ->

Monitors ->

Multimedia ->

Other Hardware ->

Internet Appliances

UPS/Battery Backups

Vintage ->

Other

Amiga

Apple

Commodore

IBM

MITS

3. Keywords:

Enter keywords below, separated by commas, that describe your product.

 607

608 4. Select the auction sites to be searched

609 Amazon.com Auctions

Lycos Auctions

610 eBay

611 Onsale

612 Haggle Online

613 Yahoo Auctions

614

Figure 6

701 **Here is the sale information about your product**

702 **Product name:** Apple MAC 128K
Product Category: 10305
 Computers->Other Hardware->Vintage->Apple

703 **Keywords:** 128K, rare, Macintosh, 1984, computer, Apple, signature

704 **Auctions Searched:**

- Amazon.com Auctions
- eBay

Results for Amazon.com Auctions:

Coverage period:	January 1, 2001 through December 31, 2001		
Number of items for sale:	13	Lowest	
Number of sales:	8	Average	
The following data applies only to successful sales:			
Sale price:	Highest \$631.16	Lowest \$299.99	Average \$323.16
Auction time:	10 days	5 days	5.5 days
Word count:	227	23	156
Reserve price:	\$150.00	none	\$75.00
Minimum bid:	\$200.00	\$10.00	\$75.00
Number of graphics:	17	1	4
Best month:	December		
Worst month:	January		

Results for eBay:

Coverage period:	January 1, 2001 through December 31, 2001		
Number of items for sale:	102	Lowest	
Number of sales:	83	Average	
The following data applies only to successful sales:			
Sale price:	Highest \$821.00	Lowest \$101.00	Average \$523.16
Auction time:	10 days	7 days	5 days
Word count:	1024	16	64
Reserve price:	\$150.00	\$100.00	\$125.00
Minimum bid:	\$200.00	\$100.00	\$175.00
Number of graphics:	23	1	4
Best month:	December		
Worst month:	January		

705 **Compare the following:**

706 **Graph the following:**

707 **Minimum bid** vs. **Final Price for** **all auctions**

708 **Reserve price** for **all auctions**

709

710

711

712

713

Give me a recommendation: **GO**

Figure 7

Here is the comparison data about your product

801
802 Product name: Apple MAC 128K
803 Product Category: 10395
804 Keywords: Computers->Other Hardware->Vintage->Apple
128K, rare, Macintosh, 1984, computer, Apple, signature
Auctions Searched: • Amazon.com Auctions
• eBay

Final Price vs. Minimum Bid

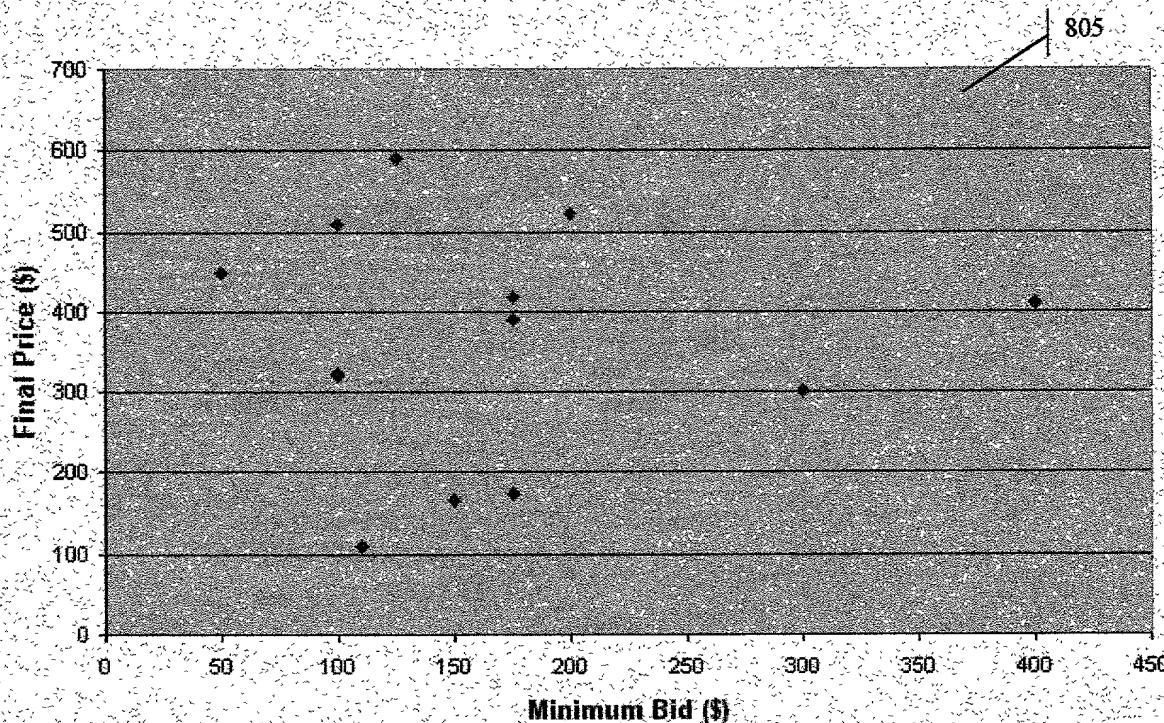


Figure 8

901 **Here is the comparison data about your product**

902 **Product name:** Apple MAC 128K

903 **Product Category:** 10395
 Computers->Other Hardware->Vintage->Apple

904 **Keywords:** 128K, rare, Macintosh, 1984, computer, Apple, signature

905 **Auctions Searched:**

- Amazon.com Auctions
- eBay

Amazon.com Auctions

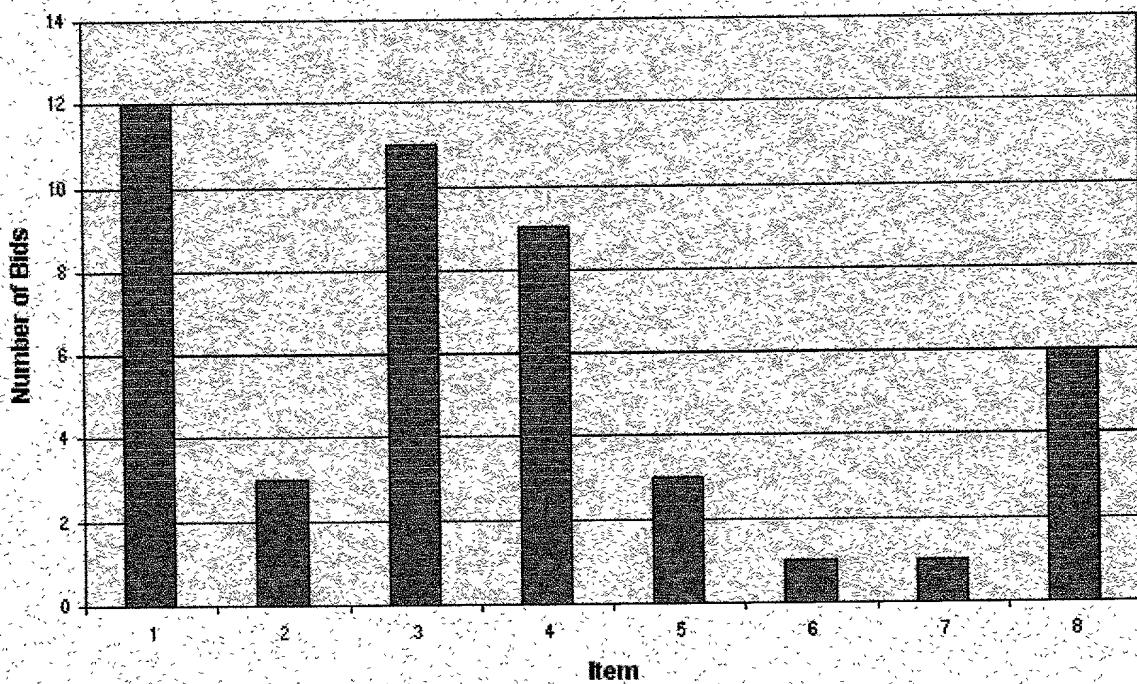


Figure 9

Here is our recommendation for selling your product

1001 Product name: Apple MAC 128K
1002 Product Category: 10395
Computers->Other Hardware->Vintage->Apple
1003 Keywords: 128K, rare, Macintosh, 1984, computer, Apple, signature
1004 Auctions Searched: • Amazon.com Auctions
• eBay

1005

Parameter	We recommend
Auction site	eBay
Length of Auction	5 days
Month	August
Minimum bid	207.00
Reserve price	none
Graphics count	3
Word count	217

Figure 10

Enter information about your product

Enter the information below about your product for sale. Enter parameters for our agent to search auctions sites. We will notify you when we have collected the data about your product.

Describe your product following the numbered steps below

1. Product name: 1101
1102

2. Product category: 1103

Fill in the category number above or click in the boxes below from left to right until you have found the appropriate category for your item.

Choose a category: Computers > >

Laptop
Laptop, Notebooks
Monitors
Multimedia
Other Hardware

1104

Internet Appliances
UPS/Battery Backups
Unitech
Other

1105

Amiga
Apple
Commodore
IBM
MITS

1106

3. Keywords:

Enter keywords below, separated by commas, that describe your product.

1107

4. Select the auction sites to be searched

1108 Amazon.com Auctions
1109 Lycos Auctions

1110 eBay
1111 Onsale

1112 Haggle Online
1113 Yahoo Auctions

5. Enter the date for the agent to complete its searching: September 3 2001

1114 1115
1116 1117

Figure 11